

Enterprise Insight

New Models for Business in a 2.0 World

Rapidly evolving technologies.

New economic formulas.

Pressures to learn and capture advantage more quickly.

Innovative business models and revolutionary strategies for success.

nGenera Insight offers a select number of forward-thinking organizations the opportunity to join us in identifying, understanding, shaping and applying new business strategies for the Collaborative Enterprise.

Our balanced agenda not only offers exposure to the frontier of emerging business and technological developments, but provides actionable suggestions to drive near-term results.

ENTERPRISE INSIGHT FOCUS

New models of value creation have proliferated over the past decade - ideagoras, prosumer communities, distributed risk and other innovative concepts - many first identified through our leading-edge research.

In 2010, we explore new business models and revolutionary strategies for success through the lens of four emerging trends:

- **The rise of collaborative platforms** - how to use them to innovate more and grow faster than your peers.
- **Nexus economics** - digital revolution... social revolution...talent revolution... the times are changing and so are the economics for companies that exploit them.
- **Leading in the age of unbounded data** - new data sources are everywhere, especially outside the enterprise. How will you harness them and lead?
- **Digital identity revolution** - how to build better and more trusted relationships with everyone in your business ecosystem.

Seizing breakthrough opportunities comes from knowing what works today and what will work tomorrow.

PROGRAM BENEFITS

Members pay an annual subscription for unlimited access to events, research, case studies - a full year's worth of compelling deliverables. Knowledgeable membership service teams and powerful collaborative technologies assure that your investment and our products and services yield return.

2010 EVENTS

Two In-person All-member Summits

- Three-day cross disciplinary programs packed with panels, interviews, case studies, and the latest research.

Monthly Webinars

- Get the latest ideas via 60-minute interactive sessions with analysts and experts in an engaging "talk show" format.

Weekly Discussion Forums

- Each week, an expert poses a question for discussion in nGenera's private, online member community.

Daily Blogs

- An insightful collection of perspectives on our online Member's Community or on our award-winning *Wikinomics* blog - with over 15,000 readers per month.

Personal Briefings and Brainstorms

- At your request, our analysts and collaborators will deliver customized presentations on key investigation streams to your organization.

Reports, Analyses and Perspectives

- Delivered throughout the year.