

## Government Insight

### Unleashing the Common Good in a 2.0 World

*Democracies stand at a threshold.*

*Inspired by the convergence of a massively interconnected world, a primal desire for greater voice, a new generation of voters, and the promise of open technologies, citizens and public servants sense a new stage for representative self-governance.*

*But also standing at that threshold are more than 200 years of bureaucracy and 100 years of industrial-era design. 2010 calls for a mix of vision and pragmatism.*

nGenera Insight offers a select number of forward-thinking organizations the opportunity to join us in identifying, understanding, shaping and applying new business strategies for the Collaborative Enterprise.

Our balanced agenda not only offers exposure to the frontier of emerging business and technological developments, but provides actionable suggestions to drive near-term results.

#### PROGRAM FOCUS

This ground-breaking program identifies over-the-horizon trends and opportunities to harness new models of collaboration to transform the public sector. The international focus of the program, with members from governments around the world, highlights the pervasive nature of public sector innovation.

Four trends afford great opportunity for government to spur innovation and advance the common good:

- **The rise of collaborative platforms** - how they enable citizen engagement, reduced costs, and new options for service delivery.
- **Nexus Economics** - shared capabilities and new public-private arrangements suggest new economics in the provision of services.
- **Leading in the age of unbounded data** - the open data movement inspires the amalgamation of public and private data into new services and citizen benefit.
- **Digital identity revolution** - how to create better and more trusted relationships with citizens, jurisdictions, and agencies.

#### PROGRAM BENEFITS

Members pay an annual subscription for unlimited access to events, research, case studies - a full year's worth of compelling deliverables. Knowledgeable membership service teams and powerful collaborative technologies assure that your investment and our products and services yield return.

#### 2010 EVENTS

##### Two In-person All-member Summits

- Three-day cross disciplinary programs packed with panels, interviews, case studies, and the latest research.

##### Monthly Webinars

- Get the latest ideas via 60-minute interactive sessions with analysts and experts in an engaging "talk show" format.

##### Weekly Discussion Forums

- Each week, an expert poses a question for discussion in nGenera's private, online member community.

##### Daily Blogs

- An insightful collection of perspectives on our online Member's Community or on our award-winning *Wikinomics* blog - with over 15,000 readers per month.

##### Personal Briefings and Brainstorms

- At your request, our analysts and collaborators will deliver customized presentations on key investigation streams to your organization.

##### Reports, Analyses and Perspectives

- Delivered throughout the year.